

Press release

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Zidis teams up with investment fund Akiles to support its next phase of growth

Brussels, 23 April 2026 – The Belgian evergreen investment company Akiles, which specializes in growth capital and owner buy-outs for SMEs, today announced its 50% investment in Zidis.

Yannick De Wael (CEO) founded Zidis in 2005 and successfully built a leading Belgian audiovisual content provider with a complementary offering across video, audio, photography and design services.

Zidis acts as a trusted B2B content production house for over 350 corporates, SMEs and public sector clients seeking high-quality and impactful audiovisual communication. The foundation of its success is its proven business model and unique audiovisual offering, enabling authentic and consistent storytelling for its customers at the right time.

With a strong footprint across Flanders, Zidis operates multiple studio locations with high-end studio equipment, enabling end-to-end creation of bespoke audiovisual content through in-house creative and technical capabilities.

In recent years, founder Yannick De Wael initiated a successful buy-and-build strategy to leverage the strong reputation and operational excellence of Zidis. Building on its existing footprint, Zidis aims to further expand its geographic presence and client service offering within the audiovisual content sector.

Whilst transitioning the shareholding to this next phase of growth, Yannick De Wael has attracted Akiles as a financial partner. The financial and structural backing will help execute the BeNeLux expansion, through both organic growth of its service offering and selective acquisitions within the audiovisual sector.



Yannick De Wael will continue to lead Zidis as CEO, working alongside the existing management team Félicia Van Goethem & Thomas Van Gils, and the addition of a new commercial manager, who will play a key role in Zidis' continued expansion.



« Authentic video-first storytelling is more important than ever for companies to attract talent and prospects. By consistently supporting their clients with this challenge, Zidis has earned a leading position in the Belgian audiovisual market. In these evolving technological times, where scale matters and AI adoption accelerates, we welcome external opportunities to grow Zidis even faster » states **Christophe Rousseaux**, Managing Partner of Akiles.

« I was particularly attracted to Akiles thanks to its entrepreneurial focus and long-term evergreen investment strategy. The support of a financial partner with vast experience in growing organizations both organically and inorganically, will bring Zidis to the next level while protecting our identity and values. I am confidently looking forward to growing Zidis further and serving our existing and loyal customers even better, together with our team of more than 30 creatives » completes **Yannick De Wael**, Founder and CEO of Zidis.



Akiles and Yannick De Wael are committing €7m into Zidis United to strengthen its service offering and deepen existing client relationships, while enabling permanent investments in AI and talent. Zidis typically engages clients with initial budgets below €10,000, which often scale beyond €25,000 as the impact on their activities becomes evident. This recurring collaboration model allows clients to capture increasing value over time, making video production more efficient and cost-effective.

Zidis

- Founded by Yannick De Wael in 2005
- Creative team of >30 FTEs
- Locations in Antwerp, Zulte and Mechelen
- Yearly organic growth >10%
- 40 new customers per year
- 4 acquisitions since 2022
- Award Winning Video Company

The advisors involved in the transaction were Deloitte and Vereycken & Vereycken as financial advisors of Yannick De Wael, Four & Five and Schoups as law firms, Baker Tilly and Braintower respectively for financial and commercial due diligence.

About Zidis:

Zidis is a leading Belgian audiovisual content provider with a strong presence across Flanders, operating multiple high-end in-house studio locations. The company delivers a broad range of services across video, audio, photography and design, offering end-to-end content production from concept to final delivery. Zidis supports corporates, SMEs and public sector clients with tailored audiovisual solutions, with a focus on professional communication, employer branding and digital engagement.

About Akiles:

Akiles, a Belgian evergreen investment fund, was founded by Christophe Rousseaux in 2019, supported by several investment professionals. Drawing on his experience as the founder and CEO of Immoweb, through Akiles, he wants to support other successful managers and entrepreneurs in the long run to support the growth of their companies. Akiles mainly focuses its investments on companies characterized by a strong growth potential and solid competitive positions.

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More info available on <https://www.zidis.be/>