



PRESS RELEASE

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Via Akiles, Christophe Rousseaux, the founder of Immoweb, invests nearly 1 million euros in apimo™ to accelerate its international growth

Uccle, Belgium – apiwork™, the publisher of the real estate software apimo™, increases its capital and welcomes Akiles/Christophe Rousseaux, the founder of Immoweb, to accelerate its development and international growth.

Since 2008, the company has been marketing the real estate software apimo™, a CRM/web marketing solution that over 11,000 agents are using daily. Apimo™ has become a major player in the French Proptech and is also present in 6 countries including France, Belgium, Italy, Luxembourg, Laos, Cambodia and Tunisia. Apimo™ is marketed in over 20 countries including Germany, Brazil, Morocco, Spain, Portugal, Mexico... and other markets are currently in progress. In 2019, apimo™ achieved a turnover of almost 2.5 million euros.

"Having followed the development of apimo™ since it launched in 2008 and being convinced of its relevance for real estate agents, I had no hesitation when Nicolas (Guillaud de Saint-Ferréol), founder of apiwork™ and majority shareholder, offered me to join his capital to help with their international expansion" explains Christophe Rousseaux, founder and managing partner of AKILES.

"I met Christophe (Rousseaux) at international conferences when he was still working at Immoweb. I followed and liked his entrepreneurial qualities and strategic vision. I naturally thought of him when I decided to open up my capital to reach new strategic steps and gain credibility in new markets" continues Nicolas Guillaud, founder and CEO of apiwork™.

About APIWORK:

Nicolas Guillaud de Saint-Ferréol founded apiwork™ in 2008, a web agency specialized in real estate. Very quickly, apimo™ became the main tool of the real estate company. The apiwork™'s expertise in the web agency field has allowed creating an ergonomic and efficient tool, by simplifying and improving the real estate agent's job. Its buyer/properties matching algorithm and multilingual interface make apimo™ a solution highly appreciated by more than ten thousand of real estate agents worldwide.



About AKILES:

Christophe Rousseaux founded Akiles, the Belgian investment company « Evergreen », in 2019, surrounded by several investment professionals. Drawing on his experience as founder and CEO of Immoweb, his goal with AKILES is to provide long-term support to other managers and promising entrepreneurs to help them develop the growth of their companies. AKILES mainly focuses its investments on "Growth Capital" and focuses its attention on companies with strong growth potential and solid competitive positions.

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